

# Road to Re·cov·er·y

## Webinar


**Webinar Registration**

### Webinar: Road to Re·cov·er·y

This educational webinar is for business owners who may be struggling with how to rebuild or re-establish growth post the effects of COVID-19. The Road to Recovery focuses on strategic planning as the foundation for recovery to help business owners transition their mindset from safety to growth. It also utilizes a proven planning process to shorten the recovery process while identify existing issues minimizing enterprise value.

### Webinar Overview

#### Understanding Your Recovery Strategy



- Headwinds facing business owners
- Potential long-term impact to your business
- The changing landscape of managing a business

#### Re-Establishing Your Foundation for Growth



- The through-cycle mentality
- Assessing your current business
- Developing a strong action plan focused on growth

#### Secret Sauce to Steep Growth Recovery



- Integrate action plan and advisory board
- Create the right key performance indicators for your action plan
- Align resources, team and messaging
- Delegate and manage directives
- Think about growth

### Business Owner Advisory Group

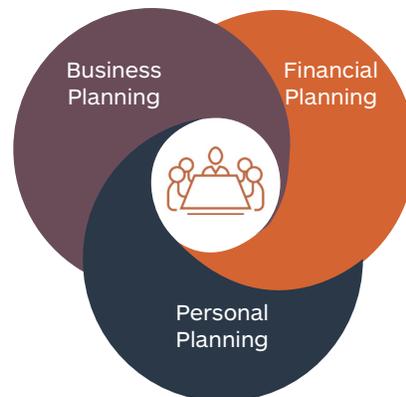
Assisting privately-held and family-owned businesses accelerate value and maximize net proceeds.



### Mission

1. Maximize enterprise value
2. Minimize owner risk
3. Increase pre-sale preparedness
4. Maximize net proceeds
5. Implement family office services

### Unlocking Value and Driving Better Outcomes



re·cov·er·y : The action or process of regaining possession or control of something stolen or lost

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